



Leban Hyde
 Experienced Product Designer
 Kansas City, MO

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SKILLS

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|--------------------------|---------------------------|--------------------------|
| Mobile Applications | Interaction Design | Mentoring & Coaching |
| Responsive Web Design | Visual Design | Agile/Lean Methodologies |
| Design Systems | User Research | Figma/Sketch |
| Human-Centered Design | Stakeholder Presentations | Mural/Whiteboarding |
| Information Architecture | Cross-Team Collaboration | Lucidchart |

EXPERIENCE

- Cox Automotive** · Remote · Mission, KS **2022-Present**
Lead UX Architect
- Everything stated in UX Architect role (*below*)
 - Plus...
 - Authored native mobile guidelines for company design system
 - Co-created & co-organized an internal Mobile Community of Practice
 - Mentored & coached other designers & product teammates
- UX Architect** **2021-2022**
- Collaborated with Product Managers & Product Teams throughout discovery & delivery
 - Facilitated human-centered design workshops using the LUMA Institute framework
 - Applied systems thinking to understanding the overlapping product ecosystem
 - Applied mobile expertise to determine best practices & recommendations
 - Exercised modular design principles for creating & using design systems
- Sr UX Designer** **2016-2021**
- Conceived, managed & led project design (native mobile, responsive & desktop)
 - Demonstrated a deep understanding of user needs & business objectives
 - Owned overall visual design of products & contribute to supporting design system
 - Collaborated with key stakeholders & product teams as well as the broader UX team
 - Led & participated in regular design reviews, mentor & guide other team members
- Front-End Web Designer** **2015-2016**
- Designed, developed & tested HTML & CSS that meets accessibility & web browser standards
 - Utilized responsive design to support usability in desktop, mobile & tablet environments
 - Adhered to web standards, usability & best practices with a focus on consistency and usability
 - Developed complex templates & designs to support large clients
 - Led & participated in regular design reviews, mentor & guide other team members
- UX Design Lead @ National Seminars** · Mission, KS **2011-2014**
- Owned information architecture & interaction design for online training product
 - Created a modular CSS framework & design system within legacy front-end
 - Drove user research, usability testing & documentation
 - Facilitated workshops with key stakeholders & internal users
 - Formalized the UX process & launched the company's first UX department

EDUCATION + DEVELOPMENT

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| Bachelor of Fine Arts (BFA) Graphic Design Missouri State University | Certificate Human-Centered Design LUMA Institute | Certificate Foundations of UX Lynda.com |
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