



Leban Hyde
Designer. Thinker. Alchemist.

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SKILLS

Native Mobile	Interaction Design	Mentoring & Coaching
Responsive Web	UI & Visual Design	Agile/Lean Methodologies
Design Systems	User Research	Figma/Sketch
Human-Centered Design	Stakeholder Presentations	Mural/Whiteboarding
Information Architecture	Cross-Team Collaboration	Lucidchart

EXPERIENCE*

Lead UX Architect @ Cox Automotive **Jan 2015–Present**

Lead UX Architect · May 2022–Present

- Everything stated in UX Architect role (*below*)
- Plus...
- Ownership of native mobile guidelines for the company internal design system
- Co-create & co-organize an internal Mobile Community of Practice
- Mentor & coach other designers & product teammate

UX Architect · Oct 2021–May 2022

- Partnered with Product Managers & Product Teams throughout discovery & delivery
- Facilitated human-centered design workshops using the LUMA Institute framework
- Applied systems thinking to understanding the overlapping product ecosystem
- Applied mobile expertise to determine best practices & recommendations
- Exercised modular design principles for creating & using design systems

Sr UX Designer · Aug 2016–Oct 2021

- Conceived, managed & led project design (native mobile, responsive & desktop)
- Demonstrated a deep understanding of user needs & business objectives
- Owned overall visual design of products & contribute to supporting design system
- Collaborated with key stakeholders & product teams as well as the broader UX team
- Led & participated in regular design reviews, mentor & guide other team members

Front-End Designer · Jan 2015–Jul 2016

- Designed, developed & tested HTML & CSS that meets accessibility & web browser standards
- Utilized responsive design to support usability in desktop, mobile & tablet environments
- Adhered to web standards, usability & best practices with a focus on consistency and usability
- Developed complex templates & designs to support large clients
- Led & participated in regular design reviews, mentor & guide other team members

UI/UX Design Lead @ National Seminars Training **Jul 2011–Dec 2014**

- Owned information architecture & interaction design for online training product
- Created a modular CSS framework & design system within legacy front-end
- Drove user research, usability testing & documentation
- Facilitated workshops with key stakeholders & internal users
- Formalized the UX process & launched the company's first UX department

EDUCATION

HCD Certificate
LUMA Institute
2021

UX & Agile Certificates
Lynda.com
2013–2015

BFA in Graphic Design
Missouri State University
2000–2003

**For a more in-depth employment history, please visit my profile on LinkedIn.
References available upon request.*